PERSONAL MEMO from the desk of

W. J. WALDMA

Klein's Sporting Goods, Inc. and The Gun Digest Co., Publishers 4540 W. Madison St., Chicago 24, M. Estebrook 9-8100

PAY TO THE ORDER OF The First National Bank of Chicago 50 91144 KLEIN'S SPORTING GOODS, INC.

> The volume of mail which we receive would make it impossible for us to reply to your letter the same day if we adhered to the conventional procedure of typing a formal answer.

> Please understand that in replying to your inquiry in this informal way, we value it nonetheless highly—but we do feel that a prompt response is far more important to you than formality.

-

WALDMAN EXHIBIT No. 9