UNITED STATES GOVERNMENT

Memorandum

U. S. Secret Service

Chief

DATE: November 19, 1963

FROM :

SA Lawson, White House Detail

Preliminary Survey Report - Visit of President to Dallas, Texas, to speak at a luncheon being sponsored by Sallas Citizens Council, Dallas Assembly and the Science Research Center on Movember 22, 1963. The President will be accompanied by Mrs. Kennedy and by the Vice President and Mrs. Johnson.

Attached are the following:

- 1. Itinerary.
- 2. Post Assignments.
- 3. Motorcade.
- 4. Instructions to Agents.
- 5. Communications.
- 6. Reception Committee List.
- 7. Identification Samples.
- 8. Sample Luncheon Invitation.

Winston G. Lawson, Special Agent.

Approved:

Fried a. Gilm

Gerald A. Behn Special Agent in Charge

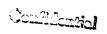
Attachments (8)

Confidential

COMMISSION EXHIBIT 767

Confidential

attachænt 1.	ITIHTRARY
11:35 AM	Arrive airport. Will be received by approximately 17 persons. Appropriate dress will be business suit.
11:45 AM	Depure airport via motorcade. The motorcade is taking a longer route than necessary to the Trade-Mart where the lamcheon is being held to afford the people of Dallas a chance to see the President.
12:30 PM	The President arrives at the Trade-Mart, 2100 Stemmons Freeway.
12:40 PM	The head table is seated and the luncheon begins.
1:25 PM	The luncheon is over. Short introductions of head table guests will be made. The President will be introduced and the President will speak.
1:50 PM .	The President leaves the luncheon area.
2 PM	The Presidential motorcade departs the Trade-Mart.
2:20 PM	The Presidential motorcade arrives at the airport.
2:30 PM	The President's plane departs for Austin, Tex.



ATTACHMENT 2.

DALLAS LOVE FIELD

1.	Point where President deplenes	SAIC Sorrels SA Lawson
2.	Crowd - fence area	ATSAIC Roberts and SA's Ready, McIntyre and Bennett (Follow- up car)
. 3	. Press area	SA Lawton (Remain at airport to set up return)
4.	. Motorcade area	SA Warner (remain at airport for return)
5.	Proximity of Mrs. Kennedy	SA Hill SA Landis
6.	Proximity of Vice President	ASAIC Youngblood ATSAIC Johns
7.	Point where Vice President deplanes	SA Kivett
RADE 1	<u>ART</u>	
l.	Point where President's car stops	SA Grant
2,	Seated in front of Head Table	ATSAIC Stout ASAIC Youngblood
3.	Left Front - Head Table	SA Sulliman

4. Right Front - Head Table SA Olsson

5. Lobby check point SA Howlett

6. Press area - balcony SA Berger

. 7. Behind Head Table SA Stewart

8. Press Area - First Floor SA Johnsen

The Presidential and Vice Presidential follow-up car Agents will supplement these posts upon their arrival.



ATTACEMENT 3.

MOTORCADE

Lead Police Vehicles

Lead Car

President's Car (SS 100X)

Secret Service Follow-up Car (SS 679X)

Vice President's Car (Lincoln Convertible)

Vice President's Follow-up Car

Wire Service Car

Press Photo Car

Press Photo Car

Press Photo Car (local press)

Congressional Car

Congressional Car

Congressional Car

Congressional Car

White House Staff Car

Press Eus

Press Bus

Staff and Dignitary Bus

Extra Cars

Rear Police Vehicles

COMMISSION EXHIBIT 767—Continued

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ATTACHMENT --

INSTRUCTIONS TO AGENTS

ATGAIC Roberts and SA's Ready, McIntyre and Bennett will work the Presidential follow-up car throughout this entire movement. They will be joined by SA's Hill and Landis from the First Lady's Detail. As noted in Post Assignments, SA Lawton will remain at the airport with SA Warner, Dallas office, to set up the President's departure.

The 4 p.m. to 12 m.m. shift of ATSAIC Stout and SA's Sulliman, Johnsen, Olsson and Derger will be Made at the airport upon their arrival by SA Lawson and transported to the Trade-Mart in Dallas police vehicles. Upon their arrival at the Trade-Mart they will be met by SA Grant for posting. Immediately upon the President's departing the Trade-Mart, they should return to the airport in the same police vehicles.

There will be the following identification, samples of which are in Attachment No. 7: local press badge, Committee badge, head table badge, airport reception committee badge, WH press badge, WH communications support badge and lapel pins for Trude-Mart personnel, head table waiters, drivers, and plain clothes officers.

Agents will wear their red and white permanent lapel pin and WH Communications and White House Staff will wear their corresponding lapel pin.

Commission Exhibit 767—Continued

Confidential

ATTACEMENT 5.

COMMUNICATIONS

Communications arrangements were made by CMO Arthur Bales, Jr., WHCA. These facilities are as follows:

 Telephone: A Dallas switchboard will be operating with the usual capabilities. Phones will be spotted at locations where the President will visit.

The dial number is Riverside 1-3421.

- 2. Radio: A Charlie page radio station will be in operation.
- 3. A communications center is located at the Sheraton Hotel.
- 4. Recording of the President's speech will be made at the Trade-Mart.



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ATTACEMENT 6.

AIRPORT RECEPTION COMMITTEE LIST

Mayor & Mrs.

Earl Cabell

President, Chamber of Commerce Bob Cullum

Head of Council of Churches Luther Ho

Luther Holcomb

Vice Chairman, Democratic

Cliff Cassidy

Committee

John Gray

Committeeman State Chairman

Eugene Locks

Head, Citizens Council

Mr. & Mrs. Erik Jonsson

Head, Dallas Assembly

Dawson Sterling

President, AFL-CIO

Exec. Secretary, AFL-CIO

Charlie King
Allen Maley

Pres. Negro Chamber of

Head of Demo. Clubs

James E. Smith

Commerce

Dave Moss

County Judge

Lew Sterrett

U. S. Attorney

Barefoot Sanders

Dallas Women's Club, Council Pres.

Vice President, State AFL-CIO George Miner

Vice President, State AFL-CIO David Keeler

COMMISSION EXHIBIT 767—Continued

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The Dallas Litizens Council
The Dallas Assembly
The Science Presearch Center
request the pleasure of
the company of

SAMPLE

at a luncheon in honor of

The President and Mrs. Kennedy

The Vice-President and Mrs. Johnson

The Governor and Mrs. Connally

Triday, the twenty-second of November

ut twelve noon

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The Trade Mart